Women in Nepali Media

METHODOLOGY

- Major national dailies and online news portals are selected on the basis of their wider circulation and strong public reach.
- Eight main news and two opinion articles from each national dailies and five main news from online news portals are picked for the monitoring
- News portals are scanned for their bylines, news sources, news categories and portrayal of women.
- Data obtained are then analyzed using MS-Excel.

2016: Kantipur, The Himalayan Times, Annapurna Post, Commander Post and Republica monitored from October to December
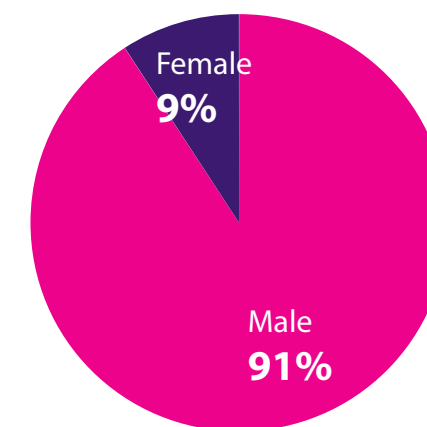
GENDER IN NEWS BYLINE
Female 13%
Male 87%
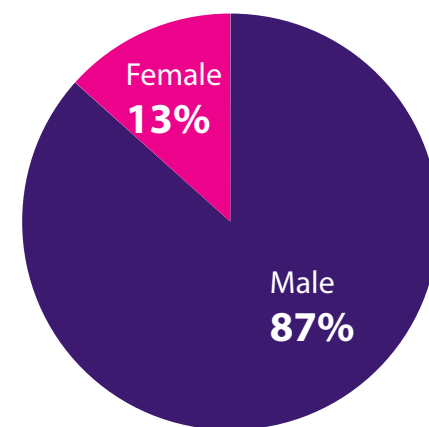
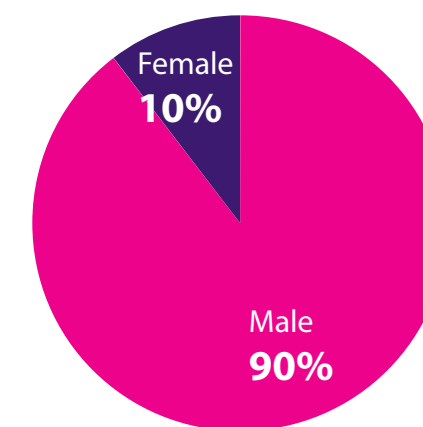**GENDER IN NEWS SOURCES**
Female 11%
Male 89%
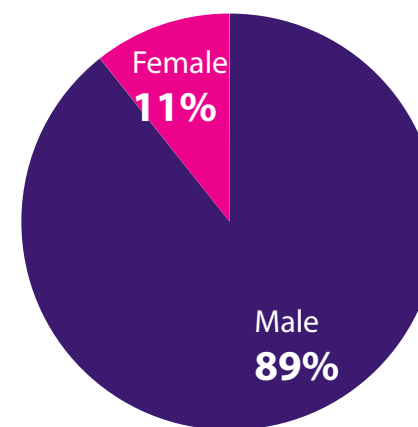
2017: Kantipur, The Kathmandu Post, The Himalayan Times, Annapurna Post, Naya Patrika, Nagarik, Republica, Gorkhapatra and The Rising Nepal
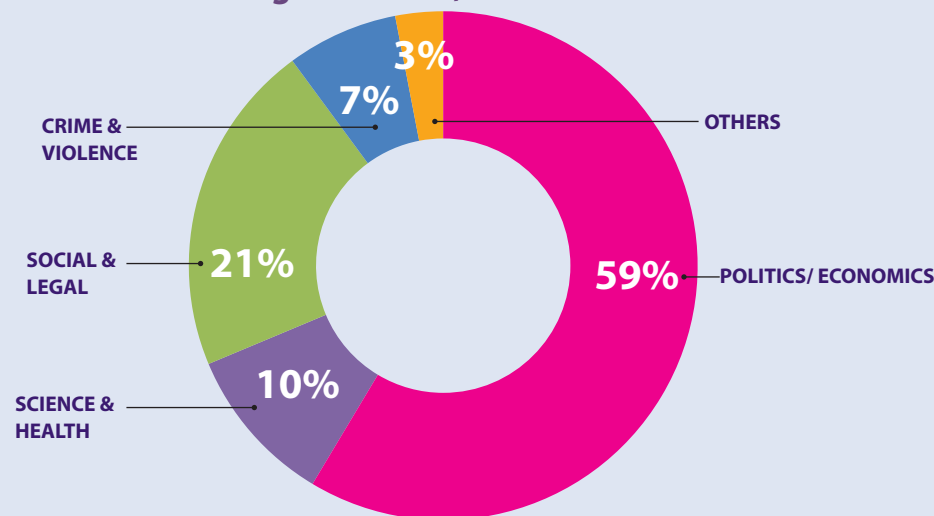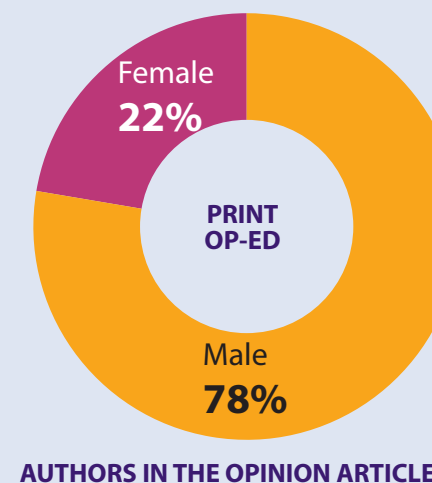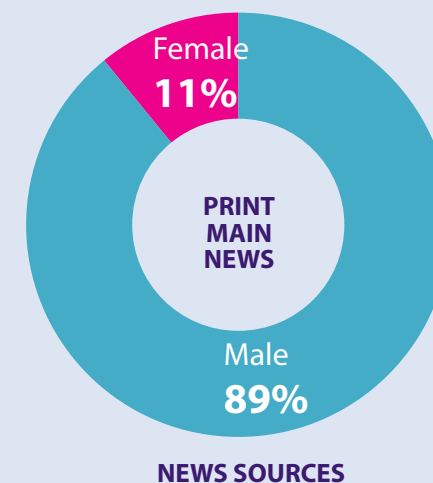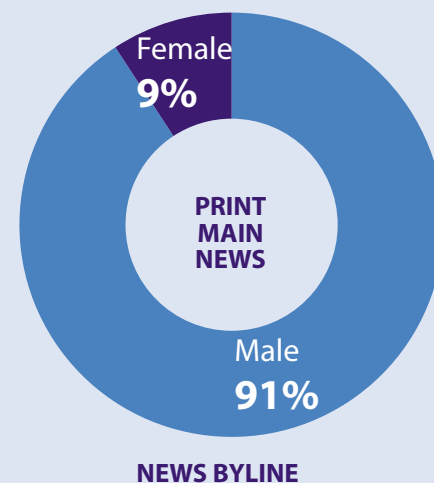
GENDER IN NEWS BYLINE
Female 9%
Male 91%

GENDER IN NEWS SOURCES
Female 10%
Male 90%

News Headlines Categories 2016, 2017 and 2018

- OTHERS 3%
- CRIME & VIOLENCE 7%
- SOCIAL & LEGAL 21%
- SCIENCE & HEALTH 10%
- POLITICS/ECONOMICS 59%

2018

PRINT MAIN NEWS
Female 9%
Male 91%
NEWS BYLINE

PRINT MAIN NEWS
Female 11%
Male 89%
NEWS SOURCES

PRINT OP-ED
Female 22%
Male 78%
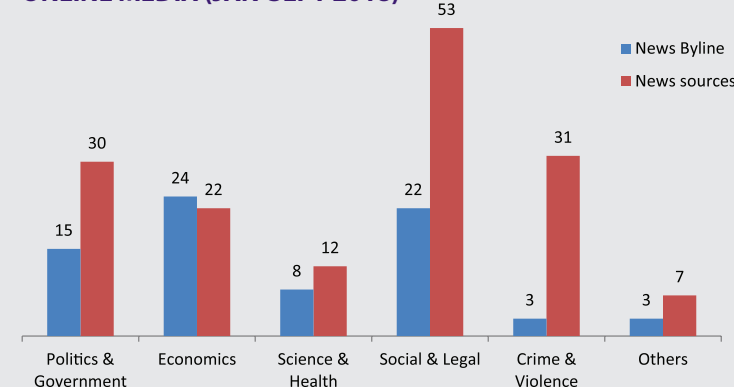AUTHORS IN THE OPINION ARTICLES

RECOMMENDATIONS:

Media houses

- Reform in the editorial and managerial level in media seems imperative to increase women's participation in media
- The media houses need to formulate gender policy and implement strictly to ensure more number of women in their respective media.
- Ensure safety and security of female journalists and create gender friendly working environment
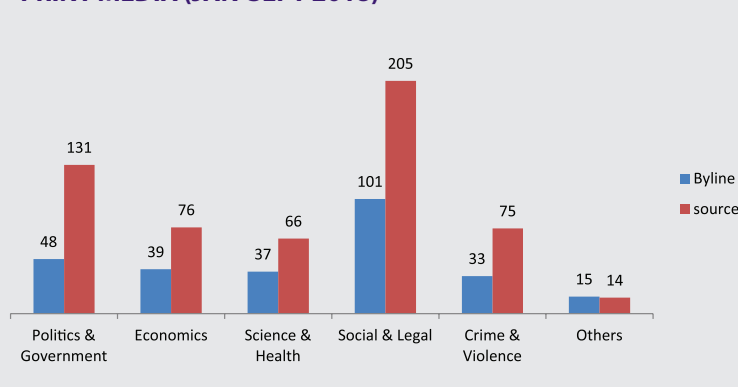
Editors and Chief Reporters

- Promote gender friendly editorial initiatives by assigning female reporters to important beats and increasing their visibility through bylines in the news,
- Direct their reporters to quote possible female sources thus, making gender friendly news contents,
- Ensure at least 30% inclusion of female and marginalized groups as opinion writers/ columnists; this initiative increases their visibility as experts.
- Whether it is male or female news writer writing on any areas as policy, politics, economics, governance, and social maladies as gender discrimination, he/she should make further efforts to seek women as news sources.
- Female participation should be increased both in reporting, and editing desk.

WOMEN IN NEWS ACCORDING TO THE HEADLINES OF ONLINE MEDIA (JAN-SEPT 2018)

Legend: News Byline, News sources

Category	News Byline	News sources
Politics & Government	15	30
Economics	24	22
Science & Health	8	12
Social & Legal	22	53
Crime & Violence	3	31
Others	3	7

WOMEN IN NEWS ACCORDING TO THE HEADLINES OF PRINT MEDIA (JAN-SEPT 2018)

Legend: Byline, sources

Category	Byline	sources
Politics & Government	48	131
Economics	39	76
Science & Health	37	66
Social & Legal	101	205
Crime & Violence	33	75
Others	15	14

2018: Online News Portals (Setopati, Ratopati, Lokaantar, Onlinekhabar, Baahrakhari and Pahilopost)

NEWS SOURCES
Female 11%
Male 89%

NEWS BYLINE
Female 18%
Male 82%

For full reports, please visit: http://freedomforum.org.np/content/publications/reports/